

2008 EDITORIAL CALENDAR

MIX	ISSUE FOCUS	EQUIPMENT SPOTLIGHT	APPLICATION	LIVE SOUND	SOUND FOR PICTURE	BONUS DISTRIBUTION	Ad Close Art Due
JAN	Live Sound	Tube Gear	Live Tracking	In-Ear Monitors	Blockbusters	NAMM	11/15/2007 11/28/2007
FEB	Games	SFX Libraries	Game Production	H.O.W. Sound	Anatomy of a Game Scene	GDC	12/14/2007 12/27/2007
MAR	Indie Production	Plug-Ins	Albums on Three Budgets	Clubbing	Scoring on a Budget	Musikmesse, SXSW, Remix Hotel Miami	1/16/2008 1/28/2008
APR	SFP	Vocal Channels	HD Production	System Control	Mixing for TV	NAB, AES Europe	2/15/2008 2/27/2008
MAY	SPECIAL ISSUE					Mix Nashville	3/14/2008 3/26/2008
JUNE	Live Sound	Power Amps	FOH Mixing	Plug-Ins for Live Sound	Blockbusters	Infocomm, NAMM Remix Hotel NYC	4/16/2008 4/25/2008
JULY	Design	Studio Monitors	Fixing the Room	New Venues	Networking The Facility		5/15/2008 5/27/2008
AUG (Tec Awards Ballot)	The Mix	Consoles	Radical Mixing	Monitor Mixing	Olympic Broadcast		6/16/2008 6/25/2008
SEP	SFP	DAWs	On Location	Recording The Gig	Surround Mixing	Remix Hotel Atlanta	7/16/2008 7/25/2008
OCT (AES)	Net-Gen Technology	New Products	Production for New Media	Wireless/RF	Countdown to HD	AES, LDI Remix Hotel Las Vegas	8/15/2008 8/26/2008
NOV	Education	Studio Mics	Studios on Three Budgets	The System Tech	Breaking Into Film Sound	Remix Hotel Los Angeles	9/17/2008 9/26/2008
DEC	Mastering	Outboard Gear	Multisource Mastering	Theater Sound	Holiday Blockbusters	CES	10/15/2008 10/24/2008
JAN 2009	Live Sound	Handheld Mics	Vocal Processing	Mains	Special-Venue Audio	NAMM	11/16/2008 11/28/2008

Special Issues: Online Only

NAB Audio Products Guide

Ad Close: February 2008
Materials Due: TBD

AES New Products Guide

Ad Close: August 2008
Materials Due: TBD

Mix Master Directory

Ad Close: October 2008
Materials Due: TBD

Contacts

EDITORIAL DIRECTOR

Tom Kenny • tkenny@mixonline.com

EXECUTIVE EDITOR

George Petersen • gpetersen@mixonline.com

SENIOR EDITOR

Blair Jackson • blair@blairjackson.com

EDITOR

Sarah Jones • sjones@mixonline.com

TECHNICAL EDITOR

Kevin Becka • kbecka@earthlink.net

MANAGING EDITOR/WEB EDITOR

Sarah Benzuly • sbenzuly@mixonline.com
mixeditorial@mixonline.com

GROUP PUBLISHER

Joanne Zola • (510) 985-3272
joanne.zola@penton.com

ASSOCIATE PUBLISHER & NORTHWESTERN/ MIDWESTERN REGIONAL SALES MANAGER

Erika Lopez • 818-249-6809
elopez@mixonline.com

EASTERN ADVERTISING DIRECTOR

Michele Kanatous • 732-851-5937
mkanatous@mixonline.com

SOUTHWESTERN REGIONAL SALES MANAGER

Albert Margolis • 949-582-2753
amargolis@mixonline.com

DIRECTOR OF AUDIENCE AND BUSINESS MARKETING

Dave Reik • 510-985-3229
dave.reik@penton.com

MARKETING DIRECTOR

Kirby Asplund • 913-967-1839
kirby.asplund@penton.com

SPECIALTY SALES: FACILITIES/SHOWCASE AND MARKETPLACE/CLASSIFIEDS

ADVERTISING DIRECTOR • Robin Boyce-Trubitt
800-544-5530 or 510-653-3307
robin.boyce@penton.com

NATIONAL SALES • Kevin Blackford
800-544-5530 or 510-653-3307
kevin.blackford@penton.com