



FRONT PAGE

Masthead Banner

Cost: \$500/week
Dimensions - 468x60 pixels wide (accepted file types: .jpg, .gif, .swf)

Friday Night Lottery
Call for sponsorship opportunities

Showcase Ads

Cost: \$500/week
Dimensions - 250x140 pixels wide (accepted file types: .jpg, .gif, .swf)

Logo Ads

Cost: \$100/week
Dimensions - 100x50 pixels wide (accepted file types: .jpg, .gif, .swf)



AMP ONLINE COMMUNITY

Masthead Banner

Cost: \$500/week
Dimensions - 468x60 pixels wide (accepted file types: .jpg, .gif, .swf)

Home Page Sponsor Package

Cost: \$3,000/month (includes run of site banners)
Dimensions - 750x200 pixels wide (accepted file types: .jpg, .gif, .swf)

Jumbo Banner

Cost: \$500/week
Dimensions - 728x90 pixels wide (accepted file types: .jpg, .gif, .swf)



MUSIC CONNECTION DIGITAL EDITION

Top Rotating Masthead Banner

Cost: \$1,500/month
Dimensions - 468x60 pixels wide (accepted file types: .jpg, .gif, .swf)

Hyperlink Print Ad Online
Cost: 10% of Your Print Ad

Embedded Video or Audio In Ad

Cost: \$300
Video file requirements - .swf or .flv (must be no bigger than 30MB)



MUSIC CONNECTION WEEKLY BULLETIN

OPPS Text Ads

Cost: \$250/week
Submission Deadline - Tuesday @ 5:00 P.M. PST.
Example of OPPS Format:

DEAL YOU'VE BEEN WAITING FOR! (31 Characters w/spaces):
Get Your Custom Webstore + (36 Characters w/spaces)
1,000 CDs In Jewel Cases Just \$1,490 (36 Characters w/spaces)
Take Your Career Into Your Own Hands (36 Characters w/spaces)
www.irockproductions.com (URL INFO: 36 Characters)