



Banner
W=468 x H=60 pixels

Bannerette
W=120 x H=60 pixels

The Leader For Industry Information Since 1977

Web Site Advertising Rate Card 2007

PH: 818-955-0101

FX: 818-955-9235

16130 Venture Blvd. #540; Encino, CA 91436

www.musicconnection.com

Price Per Two Week Minimum Presence:

	Home Page	Platinum Pages	Gold Pages	Silver Pages
Banner:	n/a	\$350.00	\$300.00	\$250.00
Bannerette:	\$300.00	\$150.00	\$125.00	\$120.00
Column:	\$400.00	\$300.00	\$275.00	\$250.00
Marquee:	\$150.00	\$125.00	\$120.00	\$100.00

Important Information:

- MC will only accept: JPG, GIF, or Animated GIF files. Resolution: 72 DPI
- All files maximum size: 25-30k
- Pricing based on units of CPM (cost per thousand impressions).

Contact our Display Ad department or your Account Executive for ad placement and discount opportunities!

Navigation Bar

Area Not For Sale

Marquee

W=120 x H=90 pixels

Column

W=120 x H=290 pixels

Four Categories To Choose From:

Home Page

Platinum Pages

Gold Pages

Silver Pages

Free Classifieds
Cover Story
A&R Report
Special Reports

Directories & Guides
Generic Stories
Round Tables
Exclusive Surveys

Signing Stories
Industry Profile
Club Reviews
Songworks

High Profile
Demo Critiques
Signings & Assignments
Writer/Publisher Profile

Calendar
Close-Up
Studio Mix
New Toys
Nightlife

Heart & Soul
Local Notes
Producer Crosstalk
Show Biz
Promoter Profile